

SMART EDUCATION: THE FUTURE OF LEARNING

Overview

Contests and giveaways are an effective way to promote campus offerings and engage students, staff, and guests. Automation ensures these initiatives run smoothly, consistently, and at scale

Challenges

- Manual contest management across departments
- Difficulty sending personalized notifications at scale
- Disconnected tools and processes
- Limited visibility into participant engagement

Solution Uses

- Promote campus products and services
- Boost student engagement and participation
- Incentivize prospective and current students
- Simplify contest administration

Capabilities

- Digital contest registration
- Centralized contestant management
- Automated notifications and tasks
- Real-time engagement tracking

Key Modules

- Web Forms & Landing Pages
- Automated Messaging
- Task Management
- Reporting & Analytics

Benefits

- Save time and reduce manual workload
- Increase contest participation and visibility
- Ensure accurate, timely communication
- Secured data with ISO 27001:2013-certified infrastructure

Find out more:

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